

digital futures

NEWSLETTER NOVEMBER 2020

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Meet the people at Digital Futures



Johanna Gavefalk

It's all about communication

In every newsletter you get to know the people at Digital Futures - the staff working at the centre or people being part of the community.

This time we talked to **Johanna Gavefalk**, Chief Communications Officer at Digital Futures, about communications and branding.

Busy months at the Centre!

People at Digital Futures seems to be rather busy?

- True, the last three months have been hectic, fun and rewarding. Digital Futures was inaugurated in October, and then hosted and arranged the event "Digitalize in Stockholm" on 9-10 November, followed by the event Future Digileaders. Our events have not only generated external interest and awareness, but also enabled people within our community to share research results with each other.

Digital Futures has its own "brand" – why is that?

- Digital Futures was jointly established by KTH, Stockholm University and RISE Research Institutes of Sweden, hence it was important to create a distinctive profile that would bring us all together – our own word image, colour palette and fonts. This together with the new website, social media channels and this newsletter enables everyone at Digital Futures to convey the Digital Futures message and personality.

You are new in this position, tell us a little bit about yourself!

- I have a broad international communications and marketing background - from competitive international companies within FMCG (fast moving consumer goods), the telecom industry, the European innovation and education field, Swedish real estate market and non-profit organizations. I am always curious about what's going on and like challenges, hence working at Digital Futures feels like the perfect match. I love to engage and look forward to driving the strategic communications of Digital Futures, building the brand together with colleagues and partners - Together we will shape the future!

News

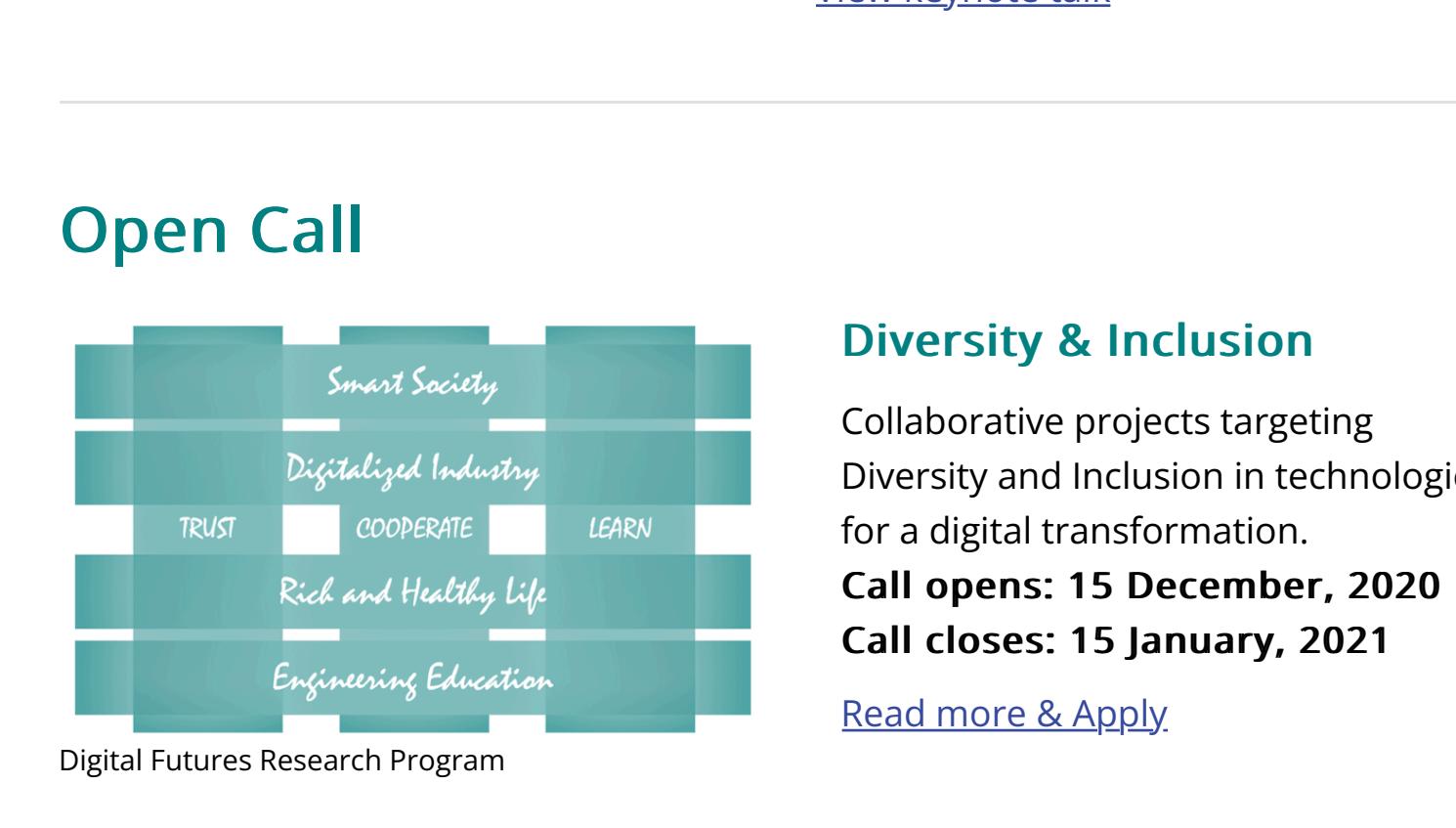


Photo: miro.com

From super-chickens to superpowers!

The 2nd edition of Future Digileaders, supported by Digital Futures, contained a brilliant keynote talk, panels, opinions and questions shared by 80 researchers from over 20 countries.

[Read more](#)



Photographer: Ola Ericson / mediabank.visitstockholm.com

How can digital technologies help us through future crises?

DIGITALIZE IN STOCKHOLM 2020. From Australia, Peru, Zimbabwe, Norway and 34 more countries across all continents, 550 participants gathered for this year's online version of Digitalize in Stockholm. The outline of the program was crisis management – How can technology and digital transformation be relevant for crisis management now and in the future?

[Read more](#)

Get inspired by keynote speakers at DIGITALIZE IN STOCKHOLM

Did you miss it or do you want listen to some of our much appreciated keynote speakers again? Here's your chance. Below you find direct links to the talks. Enjoy!

[Website of DIGITALIZE IN STOCKHOLM 2020](#)

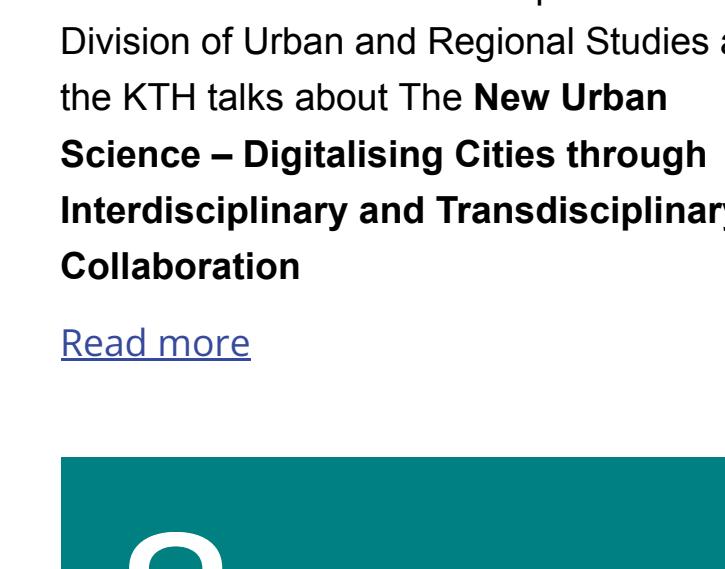


Photo: Digitalize in Stockholm 2020

SENSEABLE CITIES

Keynote speaker **Carlo Ratti** - Professor of Urban Technologies and Planning at MIT

[View the keynote talk](#)

CRISIS RESPONSE AND CRISIS PREPAREDNESS

Munmun De Choudhury - Associate Professor in the School of Interactive Computing at Georgia Tech

[View keynote talk](#)

DIGITALISATION IS A COMPLEX WHOLE SYSTEMS CHALLENGE - HUMAN SKILLS ARE ESSENTIAL

Geraldine Fitzpatrick - Professor of Technology Design and Assessment at TU Wien

[View keynote talk](#)

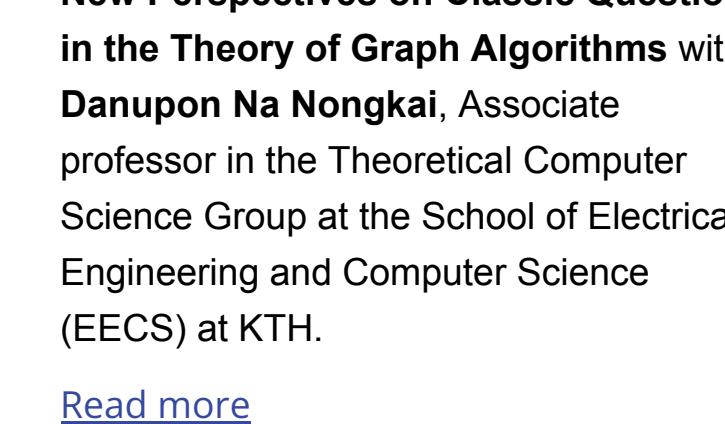


Photo: Digitalize in Stockholm 2020

THE IMMERSIVE WORLD OF 6G

Mischa Dohler - Professor in Wireless Communications at King's College London

[View keynote talk](#)

INTERDISCIPLINARY AND COLLABORATIVE APPROACHES TO DIGITAL MENTAL HEALTH: A TALE OF ENGAGING WITH TWO STAKEHOLDERS

Munmun De Choudhury - Associate Professor in the School of Interactive Computing at Georgia Tech

[View keynote talk](#)

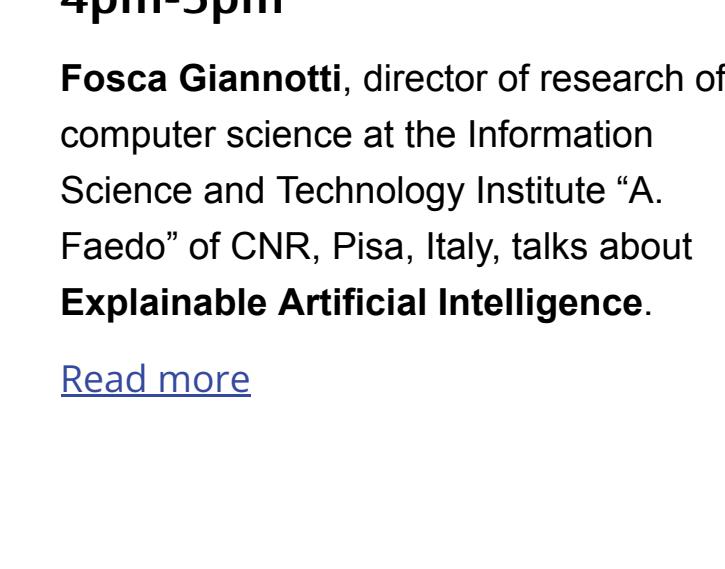


Photo: Digitalize in Stockholm 2020

DISTINGUISHED LECTURE: 4pm-5pm

Fosca Giannotti, director of research of computer science at the Information Science and Technology Institute "A. Faedo" of CNR, Pisa, Italy, talks about Explainable Artificial Intelligence.

[Read more](#)

DIVERSITY & INCLUSION

Collaborative projects targeting Diversity and Inclusion in technologies for a digital transformation.

Call opens: 15 December, 2020

Call closes: 15 January, 2021

[Read more & Apply](#)

About us

Digital Futures is a cross-disciplinary research center that explores and develops digital technologies. We bring solutions to great societal challenges, in Sweden and globally. We generate knowledge, innovations and future leaders of high industrial relevance and strategic importance. Digital Futures is jointly established by KTH Royal Institute of Technology, Stockholm University and RISE Research Institutes of Sweden.

[www.digitalfutures.kth.se](#)

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