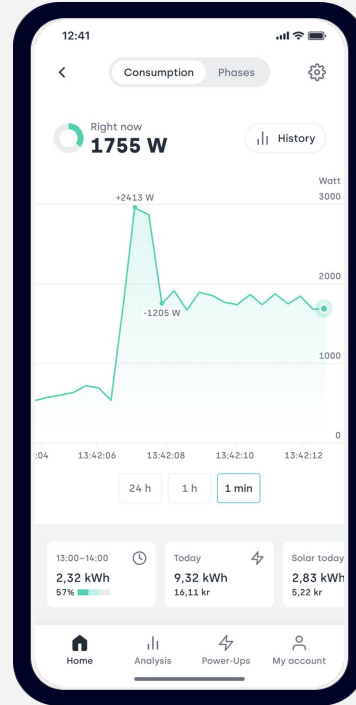
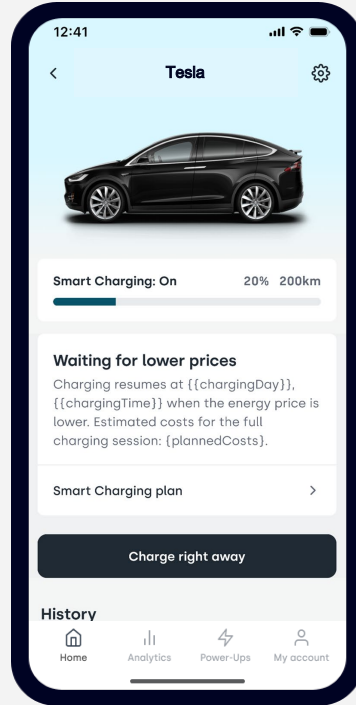
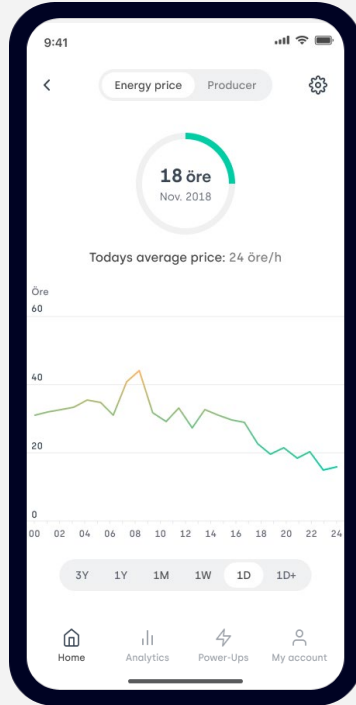
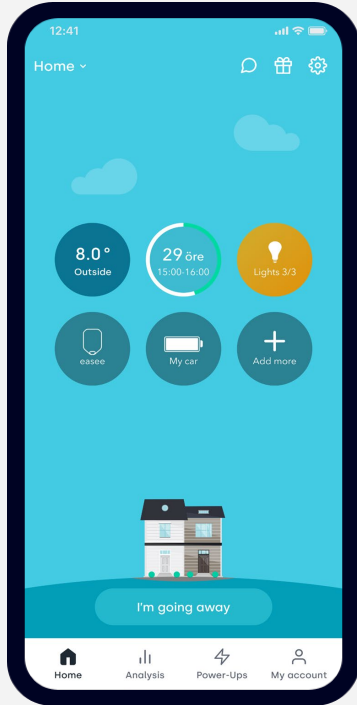
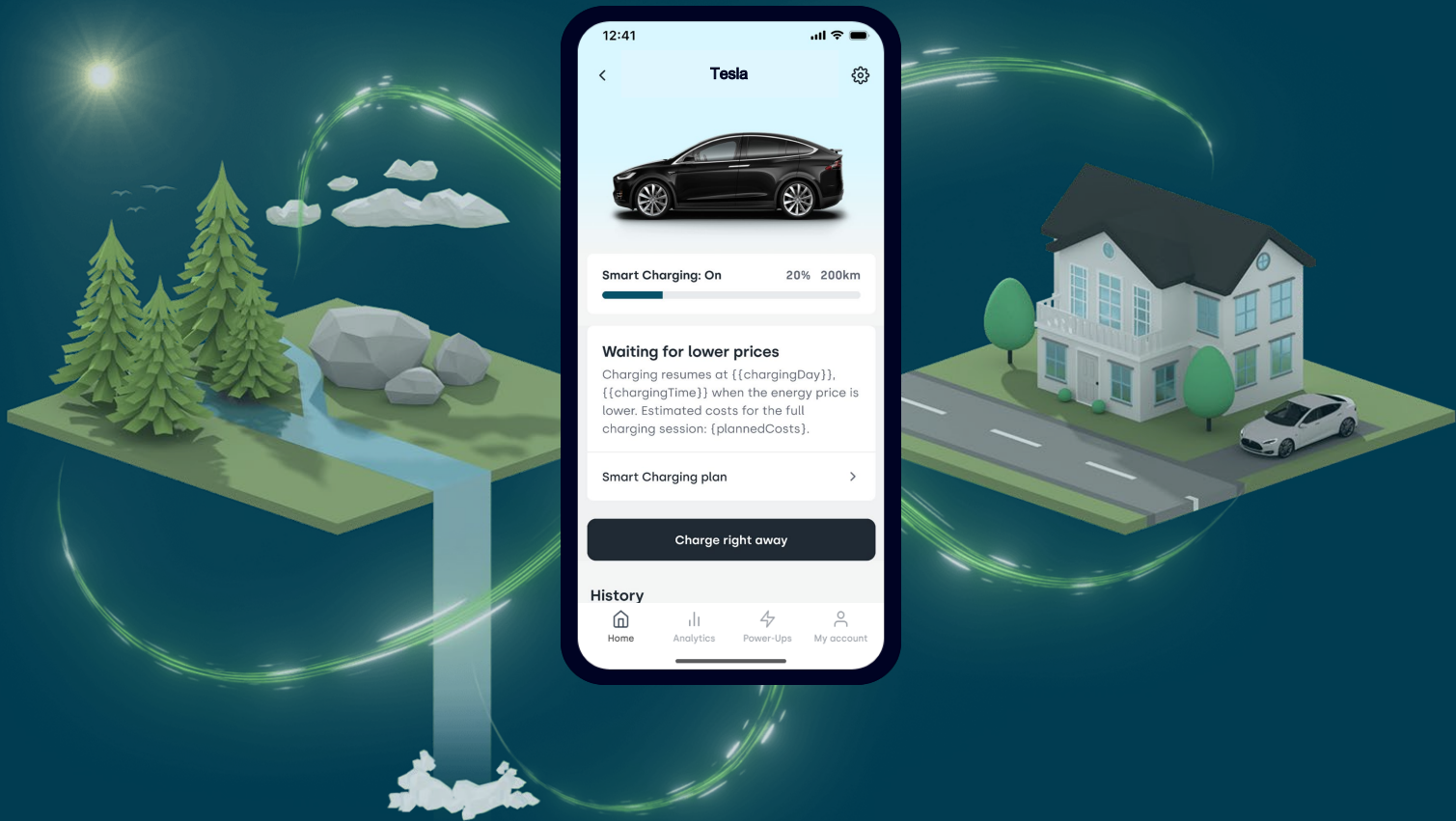




**How do we unlock
flexibility from
domestic
consumers**





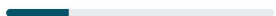
12:41



Tesla



Smart Charging: On 20% 200km



Waiting for lower prices

Charging resumes at {{chargingDay}},
{{chargingTime}} when the energy price is
lower. Estimated costs for the full
charging session: {plannedCosts}.

Smart Charging plan >

Charge right away

History



Home



Analytics

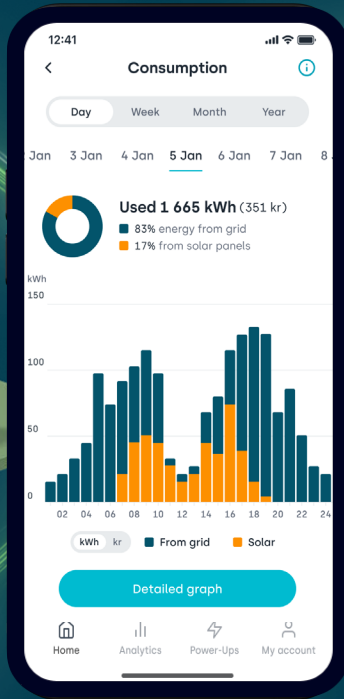


Power-Ups



My account





Delivering demand flexibility

User brings the device. We aggregate



Then we deliver flex to:

National

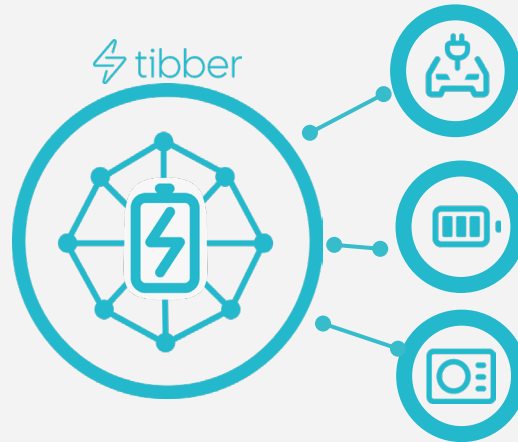
- Nordic TSOs, soon NL
- Sweden: FCR-D & FCR-N
- Norway: mFRR

Local

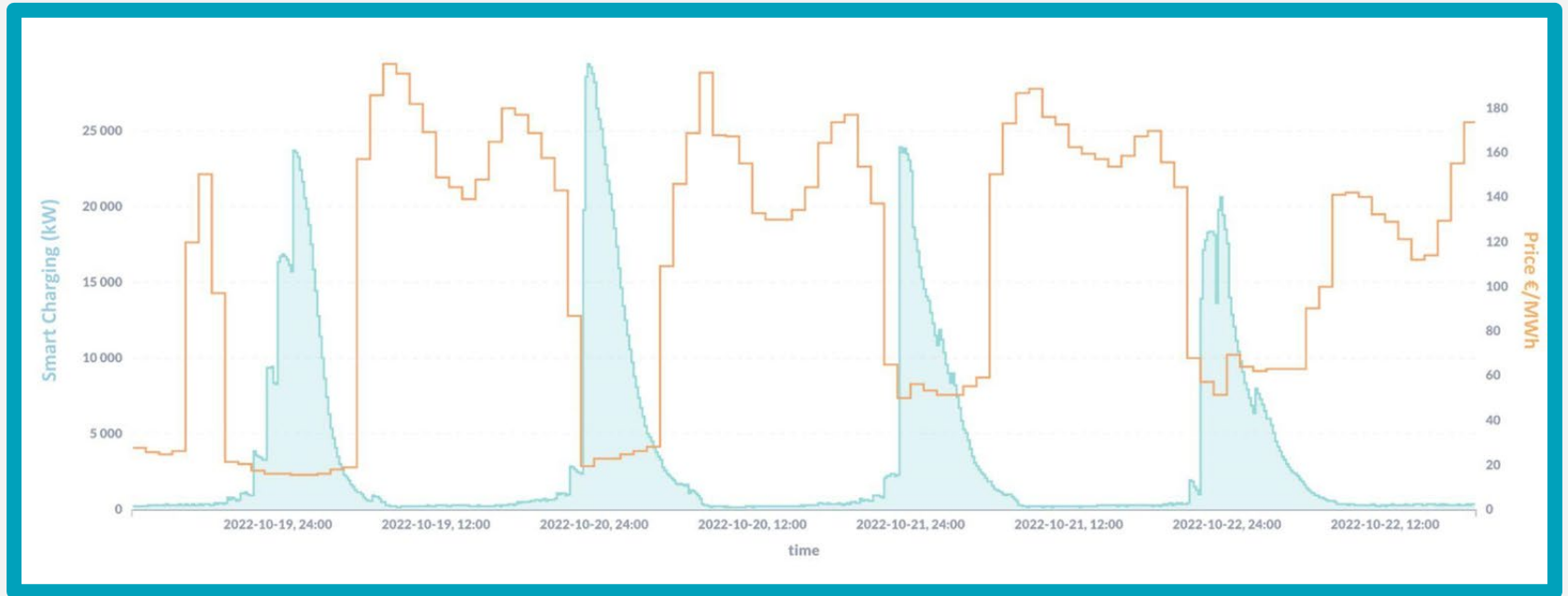
- NODES marketplace
- Norflex & Sthlmflex

Wholesale

- Day ahead
- Intraday

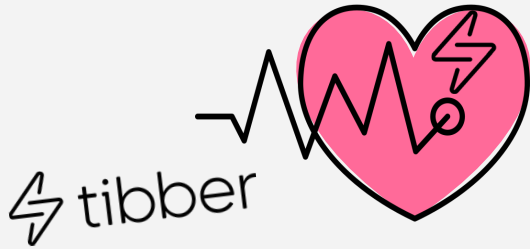


Spot optimisation

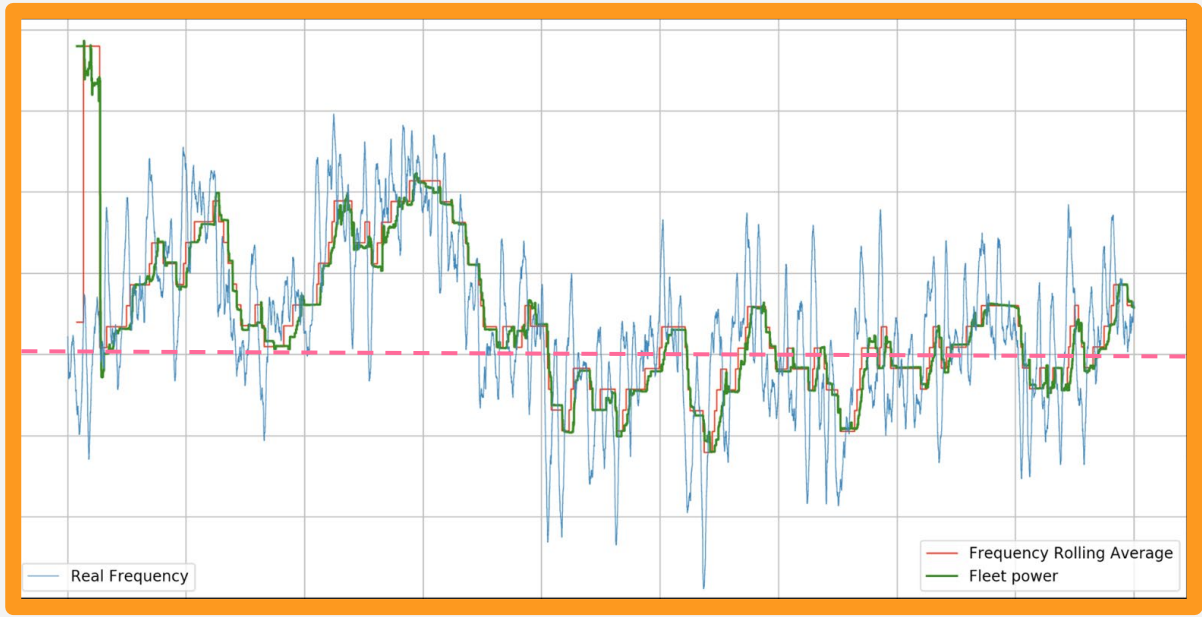


Supporting The Grid's Pulse

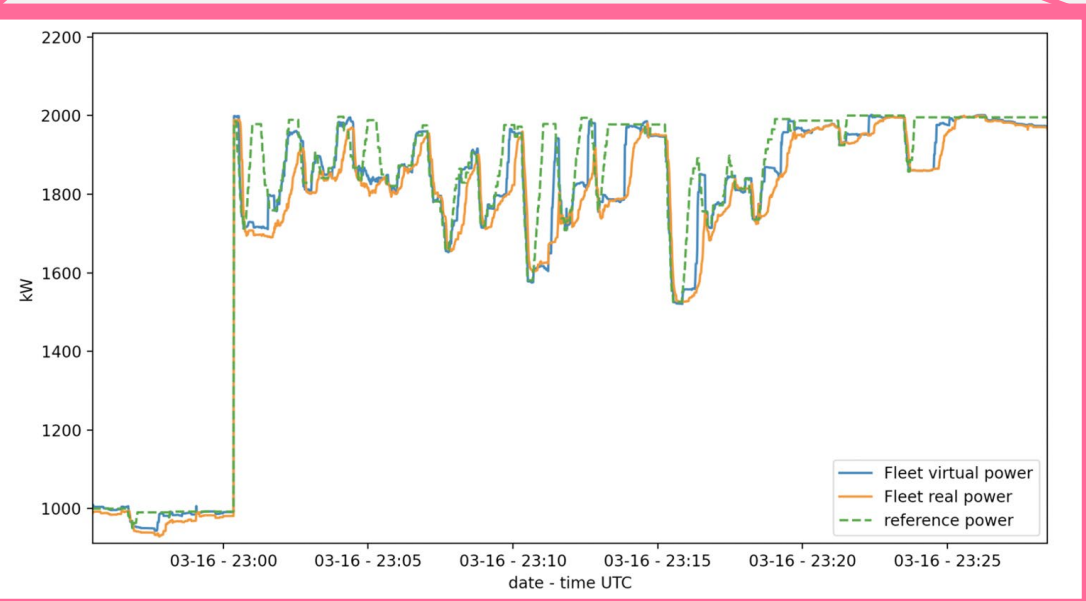
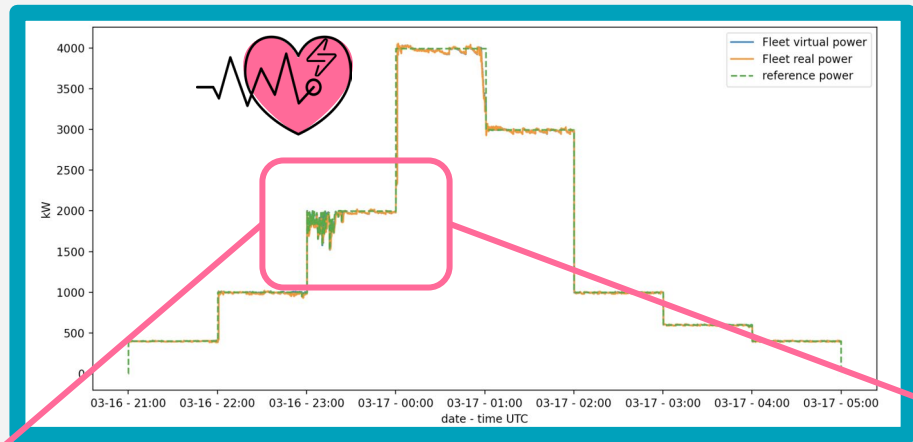
FCR-N Activations



50Hz



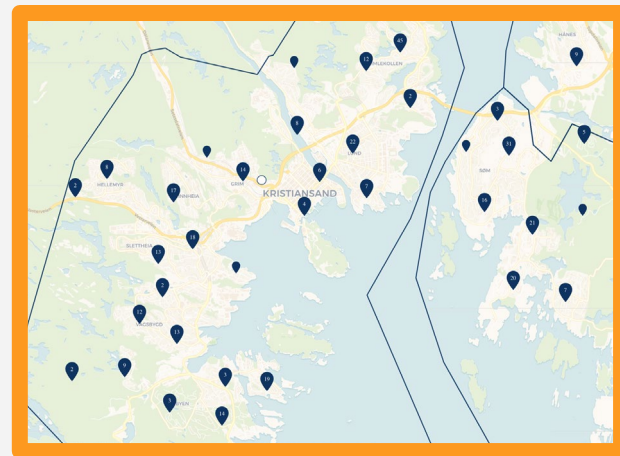
FCR-D Activations



NODES

2022/2023 season:

- 100 MWh delivered
- >10k registered assets



Challenges in untapping flexibility

Technical Barriers to untapping domestic flex

1

Lack of data transparency & open protocols

2

Technical reqs not applicable to new assets

3

Lack of standardization and scalability

4

Lack of investment certainty (esp for local flex)

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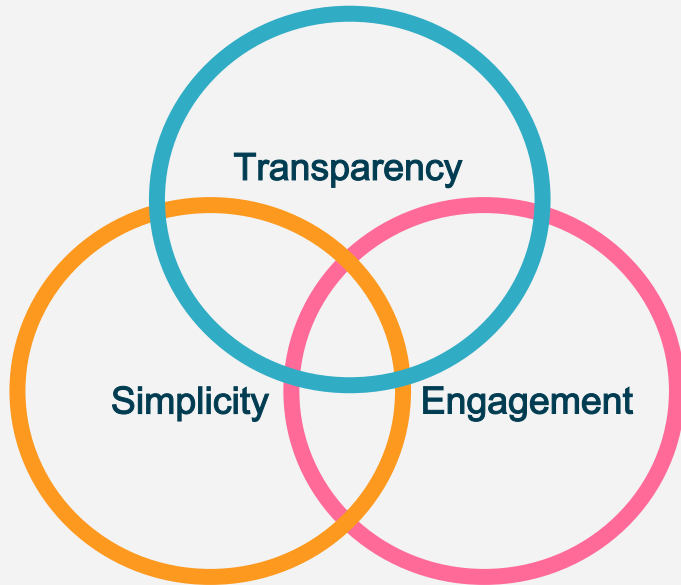
3

Lack of standardization and scalability

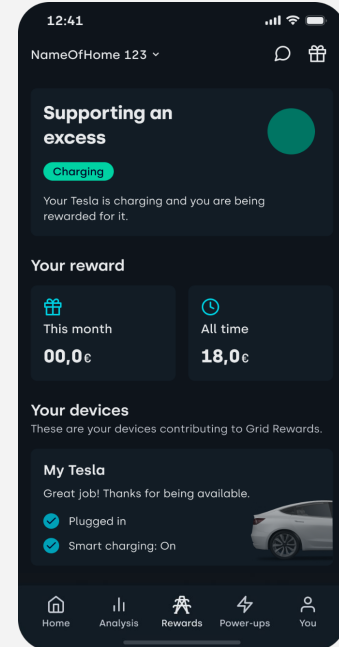
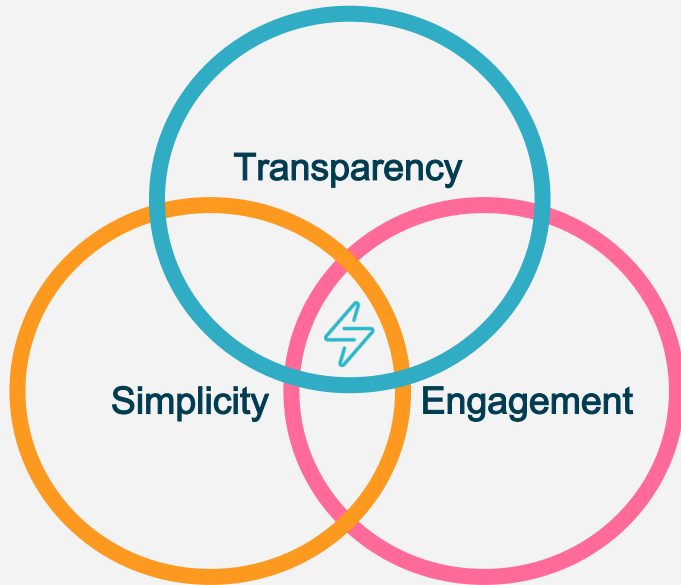
4

Lack of investment certainty (esp for local flex)

UX challenges in untapping domestic flex



UX challenges in untapping domestic flex



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